

**EurAAP**

**EuCAP 2025**

**19TH EUROPEAN CONFERENCE ON  
ANTENNAS & PROPAGATION**

**STOCKHOLM  
30 MARCH - 4 APRIL 2025**



**2025**

**2025**

**SPONSOR AND  
EXHIBITION BROCHURE**



# CONTENT

**2** EuCAP 2024 CHAIRS

**2** CONTACT INFORMATION

**2** EXHIBITION & SPONSOR MANAGEMENT

**3** WHY ATTEND EuCAP 2025?

**4** EuCAP 2025

**5** VENUE EuCAP 2025

**6** VENUE OVERVIEW

**7** SPONSORSHIP LEVELS

**8** EXHIBITION OPPORTUNITIES

**9** EXHIBITION FLOOR PLAN

**10** CUSTOM SPONSORSHIPS

**11** COMPANY DETAILS

**12** ORDER FORM

**14** BOOKING POLICY



# EuCAP 2025 Chairs

## General Chair

- Oscar Quevedo-Teruel, KTH Royal Institute of Technology, Sweden

## Exhibition & Sponsorship Chairs

- Oskar Zetterström, KTH Royal Institute of Technology, Sweden
- Carlo Rizzo, Quadsat, UK
- Erik Jørgensen, TICRA, Denmark

## Industrial Liaison Chairs

- Jose Rico, Northern-Waves, Sweden
- Kun Zhao, Sony, Sweden
- Christos Kolitsidas, Ericsson, Sweden
- Carolina Vigano, Viasat, Switzerland

## Contact information

email: [info@eucap2025.org](mailto:info@eucap2025.org)

## Exhibition & Sponsor management



Technical Secretariat

[Exhibition-Sponsors@eucap2025.org](mailto:Exhibition-Sponsors@eucap2025.org)



# WHY ATTEND EuCAP 2025?

- EuCAP is Europe's and the World's prime scientific event on Antennas and Propagation.
- It offers 3.5 days of exhibitions from 30th March to 3rd April 2025, with many possibilities to network, develop business relationships and exchange experiences.
- Stockholm has one of Europe's most extensive and renowned technological ecosystems.
- The Stockholm Waterfront Congress Center is a cutting-edge venue situated in the heart of the city, which stands as a testament to Sweden's commitment to innovation.
- It is the only Antenna Measurement Techniques Association (AMTA) exhibition opportunity in Europe.
- To experience Stockholm, the capital of Sweden, a wonderful city between the Baltic Sea and the Mälaren lake.



# EuCAP 2025

## **WE ARE PLEASED TO WELCOME YOU TO STOCKHOLM, THE HOST CITY OF EuCAP 2025**

On behalf of the Conference Organizing Committee, it is my pleasure to welcome you to the 19th edition of the European Conference on Antennas and Propagation (EuCAP) that will take place between March 30th and April 4th 2025 in Stockholm, Sweden.

Sweden has long established itself as a nation that thrives on innovation. Our receptiveness to novel ideas and long tradition of innovation, dating back to the days before Nobel, constitutes a fundamental aspect of our DNA. This essence is a key factor contributing to Sweden, and Stockholm, evolving into a center for unicorn enterprises.

Stockholm has one of Europe's most extensive and renowned technological ecosystems. It acts as a hub where entrepreneurs, investors, academics, management consultants, and other professionals introduce groundbreaking services to the global market.

I am certain that Stockholm will be an exceptional location for the Europe's flagship event on Antennas and Propagation. Do not miss this opportunity and book your agenda for EuCAP 2025!

Prof. Oscar Quevedo-Teruel

**Conference Chair**



# VENUE



## Stockholm Waterfront Congress Center



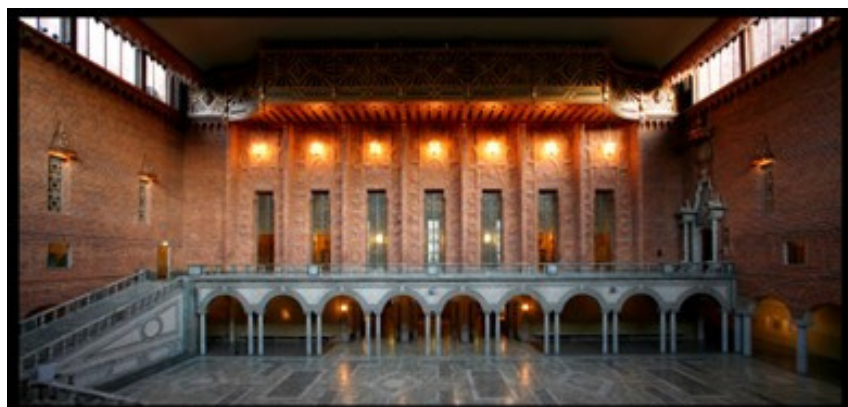
Nils Ericsons Plan 4, 111 64 Stockholm



EuCAP 2025 will be hosted in the Stockholm Waterfront Congress Center, a cutting-edge venue situated in the heart of the city, which stands as a testament to Sweden's commitment to innovation.

The Waterfront provides remarkable views of the City Hall and the surrounding waters, offering matchless possibilities for extraordinary experiences.

Furthermore, the City Hall has agreed to host our Welcome Ceremony in the Blue Hall, the annual venue for the Nobel Prizes ceremony.







# SPONSORSHIP LEVELS



Promote your organisation, products, and services with a selection of sponsorship levels which will ultimately highlight your brand. Note: Sponsorship cannot be split between 2 different institutions/sponsors.

<b>SPONSORSHIP</b> all prices are excl. VAT	<b>PLATINUM</b> €20 000 (max. 3)	<b>GOLD</b> €13 000 (max. 8)	<b>SILVER</b> €10 000	<b>BRONZE</b> €5 000
Exhibition space	6m x 3m	4m x 3m OR 3m x 3m plus 50% discount on the price of a further 3m x 3m space	3m x 3m	no space included
Exhibitor stand passes (for personnel staffing the booth)	3	2	1	1
Delegate passes	3	2	1	1
Conference Gala dinner tickets	3	2	1	-
Advert in the EuCAP 2025 digital programme booklet	Full page (premium position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on the inner back cover in the EuCAP 2025 digital programme booklet	✓	✓		
Short company profile in the EuCAP 2025 digital programme booklet	✓	✓	✓	✓
Logo in EuCAP 2025 website	✓	✓	✓	✓
Short company profile in the EuCAP conference app	✓	✓		
Push note via conference app	✓			
Bingo card / Gamification	✓	✓	✓	✓
90 min industrial workshop	✓	✓	✓	✓
Lunch breaks with one reserved table (for 8 invited persons)	3 lunch breaks	1 lunch break	1 lunch break	

# EXHIBITION OPPORTUNITIES



Exhibition opportunities are limited, secure your spot today!

For additional questions, please email us at

[Exhibition-Sponsors@eucap2025.org](mailto:Exhibition-Sponsors@eucap2025.org)

<b>EXHIBITON</b> all prices are excl. VAT	<b>SHELL SCHEME</b> <b>PACKAGE</b> € 5 220	<b>FREE SPACE PACKAGE</b> € 3 735
Exhibition space (9 m <sup>2</sup> )	✓	✓
Shell scheme package incl. walls, name board, chairs, table, spotlights, basic power supply	✓	
Delegate pass	1	1
Exhibitor stand pass (Extra exhibitor's pass €150 per day.)	1	1
Short company profile + logo in the EuCAP 2025 digital programme booklet	✓	✓
Logo in EuCAP 2025 website	✓	✓
Bingo card / Gamification	✓	✓

**IF ADDITIONAL SPACE IS REQUESTED (ON TOP OF THE 9 M), THE COST IS:**

- Shell scheme: € 580 per m<sup>2</sup>
- Free space: € 415 per m<sup>2</sup>

## EARLY BIRD DISCOUNT

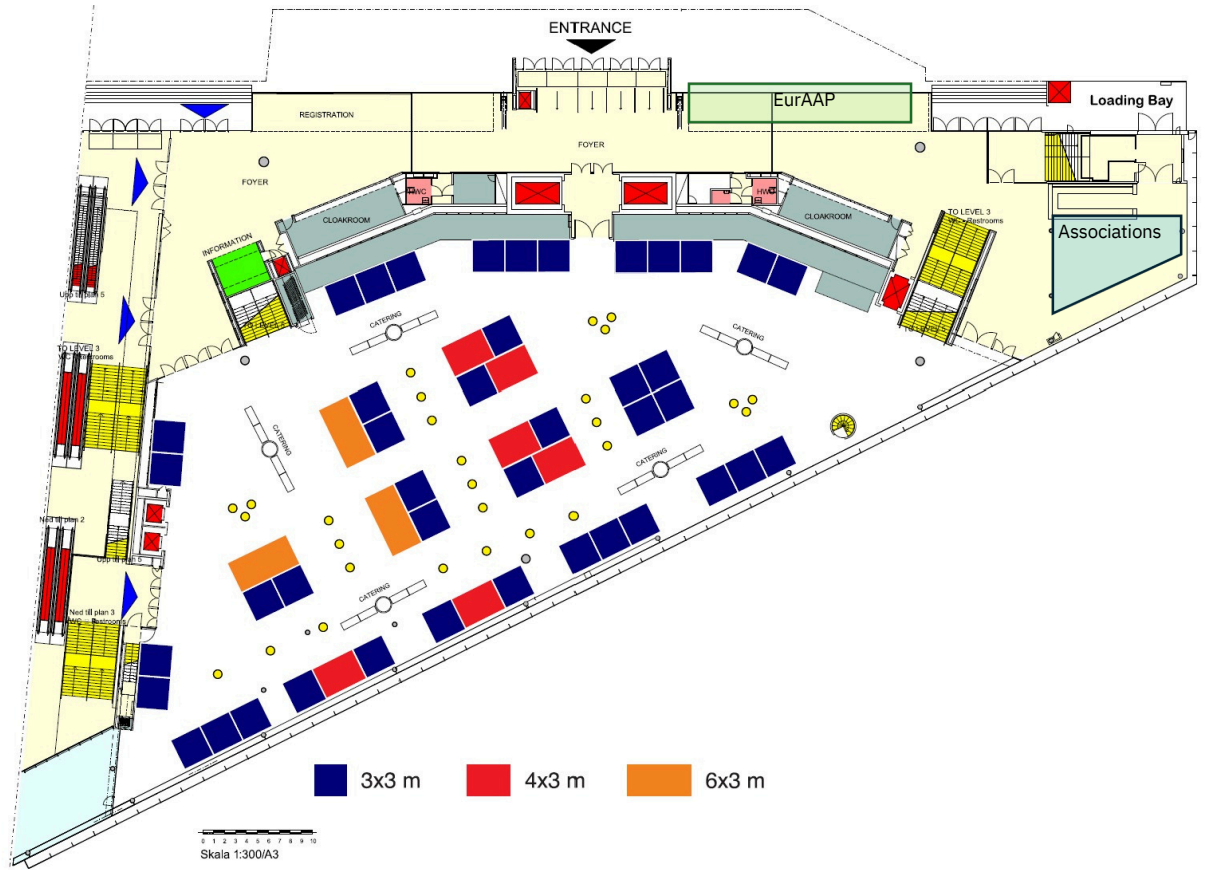
Book your exhibition or sponsorship package prior to the **1st of December 2024**, to benefit from a **5% discount**.

## EXHIBITION BOOTHS FOR STARTUPS & RESEARCH ORGANISATIONS

EuCAP 2025 is promoting cross-cooperation between research institutes (including academia) and SMEs across the board, aiming to enhance the ongoing relationship between industry and academia.

- **Academic Price:** Academic and research institutions are entitled to a 50% reduction on the cost of a free space package. If this academic price is applied, the booth will be 2m x 2m.
- **Supporting Startups:** A 50% reduction will be available to three startup companies who haven't traded for more than 2 years. Applications will be processed on a first come first served basis.

# EXHIBITION FLOOR PLAN



## TENTATIVE FLOOR PLAN



# CUSTOM SPONSORSHIPS



Let's work together to unlock a unique opportunity for your brand! Contact us today at [Exhibition-Sponsors@eucap2025.org](mailto:Exhibition-Sponsors@eucap2025.org) to discuss your business objectives and we'll build a sponsorship package that will help to achieve your goals.

ITEM	PRICE (net)
Shell scheme package	€ 580 per m <sup>2</sup>
Free space package	€ 415 per m <sup>2</sup>
Industrial workshop (90 min)	€ 2 750
Meeting room	On request
Content capture (workshop)	On request
Half page advert in the EuCAP 2025 digital programme booklet	€ 1 650
Full page advert in the EuCAP 2025 digital programme booklet	€ 2 200
Web-banner in conference website	€ 2 200
Acknowledgement package (half advert page in the EuCAP 2025 digital programme booklet, push message in app, banner on website).	€ 4 400
Brand the conference WiFi (password/ WiFi name)	€ 11 000
Water bottle and refill station	€ 5 500
Lanyards (excl. production)	€ 5 500
Young researchers event	€ 5 500
Coffee break	€ 3 500
Lunch	€ 8 800
Monday evening drinks / Welcome reception	€ 11 000
Banquets pre-dinner (appetizer) drinks	€ 5 500
Floor stickers	€ 5 500
E-Mailing to registered participants with your conference related content	€ 2 200
Banner in conference newsletter	€ 2 200
Article in conference newsletter	€ 2 750
Image/product video shown during the session breaks	€ 2 750
EuCAP Social Media Sponsor	€ 5 500
Exhibitor profile in the EuCAP app	€ 1 100
Push message with your commercial content in EuCAP app	€ 1 650

**For additional queries, please email us at [Exhibition-Sponsors@eucap2025.org](mailto:Exhibition-Sponsors@eucap2025.org)**

# COMPANY DETAILS



Please return your signed order form to [Exhibition-Sponsors@eucap2025.org](mailto:Exhibition-Sponsors@eucap2025.org)

Company name:	
Company name (to be published):	
Address:	
Contact person:	
Email:	
Mobile telephone No.:	
PO No.:	
VAT Identification No.:	

## Billing Address (if it differs from above mentioned)

Company name:	
Address:	
Contact person:	
Telephone No.:	
Mobile telephone No.:	
PO No.:	
VAT Identification No.:	

**Book your exhibitor package before 1st December 2024, to benefit from a 5% discount.**

City / Date:	Legally binding signature / Official company stamp

# ORDER FORM



Please choose your sponsorship level and return the signed order form to [Exhibition-Sponsors@eucap2025.org](mailto:Exhibition-Sponsors@eucap2025.org)

The exhibition spots are allocated as follows: Platinum sponsors are the first to choose, followed by Gold sponsors and then Silver Sponsors. Non-sponsor exhibitors will choose last. The exhibition spots will be allocated on a first-come-first-served basis within each sponsorship level.

## PLATINUM € 20 000

- 6m x 3m exhibition space.
- 3 exhibitor stand passes (for personnel staffing the booth).
- 3 delegate passes.
- 3 dinner passes.
- Full page advert and company profile in the EuCAP 2025 digital programme booklet.
- Logos on digital marketing materials, inner back cover, conference website.
- Company profile in the conference app.
- 1 push note in the app.
- Bingo card / Gamification.
- 90 min workshop.
- 1 Reserved table for 8 persons at the lunch break for 3 days.

## GOLD € 13 000

- 4m x 3m OR 3m x 3m exhibition space and a discount of 50% for an additional adjacent 3m x 3m space.
- 2 exhibitor stand passes (for personnel staffing the booth).
- 2 delegate passes.
- 2 dinner passes.
- Half page advert and company profile in the EuCAP 2025 digital programme booklet.
- Logos on digital marketing materials, inner back cover, conference website.
- Company profile in the conference app.
- Bingo card / Gamification
- 90 min workshop.
- 1 Reserved table for 8 persons during one lunch break.

## SILVER € 10 000

- 3m x 3m exhibition space.
- 1 exhibitor stand pass (for personnel staffing the booth).
- 1 delegate pass.
- 1 dinner pass.
- Half page advert and company profile in the EuCAP 2025 digital programme booklet.
- Logos on digital marketing materials, conference website.
- Bingo card / Gamification.
- 90 min workshop.
- 1 Reserved table for 8 persons during one lunch break.

## BRONZE € 5 000

- No exhibition space is included.
- 1 exhibitor stand pass (for personnel staffing the booth).
- 1 delegate pass.
- Half page advert and company profile in the EuCAP 2025 digital programme booklet.
- Logos on digital marketing materials, conference website.
- Bingo card / Gamification.
- 90 min workshop.

City / Date:

Legally binding signature / Official company stamp

**Note:** Sponsorship cannot be split between 2 different institutions/sponsors.



# ORDER FORM

\*All prices are exclusive of any applicable value added tax.

ITEM	price*	quantity
Shell scheme package	€ 580 per m <sup>2</sup>	
Free space package	€ 415 per m <sup>2</sup>	
Industrial workshop (90 min)	€ 2 750	
Meeting room	On request	
Content capture (workshop)	On request	
Half page advert in the EuCAP 2025 digital programme booklet	€ 1 650	
Full page advert in the EuCAP 2025 digital programme booklet	€ 2 200	
Web-banner in conference website	€ 2 200	
Acknowledgement package (half advert page in the EuCAP 2025 digital programme booklet, push message in app, banner on website).	€ 4 400	
Brand the conference WiFi (password/ WiFi name)	€ 11,000	
Water bottle and refill station	€ 5 500	
Lanyards (excl. production)	€ 5 500	
Young researchers event	€ 5 500	
Coffee break	€ 3 500	
Lunch	€ 8 800	
Monday evening drinks / Welcome reception	€ 11 000	
Banquets pre-dinner (appetizer) drinks	€ 5 500	
Floor stickers	€ 5 500	
E-Mailing to registered participants with your conference related content	€ 2 200	
Banner in conference newsletter	€ 2 200	
Article in conference newsletter	€ 2 750	
Image/product video shown during the session breaks	€ 2 750	
EuCAP Social Media Sponsor	€ 5 500	
Exhibitor profile in the EuCAP app	€ 1 100	
Push message with your commercial content in EuCAP app	€ 1 650	

City / Date:

Legally binding signature / Official company stamp

# BOOKING POLICY

Conditions of Booking and Payment on Sponsor Packages and Exhibition Space:

- 1. Payment Terms:** The full amount of the booked items is due 30 days after the date of the invoice.
- 2. Exhibition Space Assignment and Allocations:** EurAAP AISBL, the organizer of the EuCAP2025 conference, reserves the right to adjust the floor plan and stand locations with prior notification. Exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.
- 3. Exhibits and Appliances:** Attractive, informative, and attention-getting exhibitions are encouraged. No one should approach a competitor's booth without disclosing their company affiliation. Materials should only be handed out in the exhibition area and not in the scientific area.
- 4. Material Handling:** EurAAP is not responsible for paying any package, shipping, and/or handling fees incurred by exhibitors. Packages left behind after the exhibition closes will be disposed of.
- 5. Data Protection:** Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by the EuCAP2025 organizers and used for the purpose of the goods and services ordered, and for billing accounts.
- 6. Use of EuCAP Logo:** EurAAP AISBL owns the EuCAP2025 logo. Use of the EuCAP2025 logo on promotional literature is not permitted. However, sponsors may use the EuCAP2025 logo on promotional souvenir giveaways provided that prior permission is obtained from EurAAP.

# BOOKING POLICY

## **CANCELLATION:**

In the event of cancellation, provided written notice is received by December 15, 2024, a refund of 50% of the total fee will be made. If notice of cancellation is received after December 15, 2024, or is not received, no refund can be made. EurAAP reserves the right to cancel any event in case of force majeure.

## **FORCE MAJEURE EVENTS:**

An event of force majeure refers to any contingency not caused by either party, unforeseeable at the time of the agreement's conclusion, rendering the further performance of obligations under this agreement impossible or substantially more burdensome for the conference organizers, EurAAP. Events of force majeure include, but are not limited to, acts of God, armed conflicts, social unrest, criminal offenses, diseases and epidemics, electricity and telecommunications interruption, economic factors, accidents, and governmental measures.

EurAAP shall promptly notify the exhibitor/sponsor of the occurrence of the force majeure event and its intent to invoke this clause within 10 business days from becoming aware of such an event. EurAAP shall also notify the exhibitor/sponsor promptly within 10 business days of the cessation of the force majeure event and its ability to recommence performance of its obligations under this agreement.

## **ALTERATION OR CANCELLATION:**

EurAAP has the right to immediately alter or cancel the conference or any related arrangements, timetables, plans, or items due to force majeure. EurAAP shall be relieved from any contractual or extra-contractual liability from the occurrence of the force majeure event.

## **MITIGATION EFFORTS:**

In the case of partial or full cancellation of the physical event due to force majeure, EurAAP will take all reasonable efforts to mitigate the effect on its obligations. This may include providing online presentation possibilities, a virtual conference, and a virtual marketplace.



# BOOKING POLICY

## **LIMITATION OF LIABILITY:**

Except for any willful damage or gross negligence committed by EurAAP, EurAAP shall not be liable for any direct or indirect damage suffered by the company, consequential and immaterial damage, including failure to comply with any provision of this document.

## **INFORMATION USAGE:**

The information provided to EurAAP will be used to ensure the best products and services are provided. This may include promoting EurAAP products and services through post and/or electronic means, as well as producing event materials, including badges.

## **VIRTUAL EVENT CONVERSION:**

If the live event is not possible due to the current pandemic situation, sponsorship packages will automatically be transformed into virtual packages.

## **TRAVEL PLANNING:**

It is highly recommended that travel reservations are as flexible as possible. EurAAP takes no financial responsibility if you must cancel your travel arrangements.

## **CONTRACT AGREEMENT:**

By signing the contract, the Exhibitor/Sponsor acknowledges understanding of the policy and agrees to it.